

**Campus Technology Conference Reveals Jeffrey Selingo to Keynote 2017 Higher Ed Event**

*Selingo, Author of New York Times bestseller, There is Life After College, and contributor for The Washington Post will present how higher education will develop in the next decade*

**PALM BEACH GARDENS, Fla. (Feb. 22, 2017)**—[Campus Technology Conference](#), a higher education technology event produced by LRP Conferences, LLC, an affiliate of LRP Publications, announced today author, [Jeffrey J. Selingo](#) will present Wednesday's Keynote at the 3 1/2 days event being held July 17 -20, 2017 at McCormick Place in Chicago. Selingo will identify the attributes of a new era of higher education, demographic changes coming to campuses in the next decade, emerging learning pathways, plus the roles of technology and the physical campus in the future.

Drawing on research from *College (Un)Bound* and his recent report for *The Chronicle of Higher Education*, Selingo's keynote, *2027: The Decade Ahead for Higher Education*, will outline foundational changes over the next decade and also explore expanding roles for technology, as well as what colleges should teach and how learning should be measured in an era of shifting needs in the economy.

"Jeff Selingo chronicles the changing economic circumstances inside and outside of higher education, shifting demographics, evolving attitudes, and educational values that are central to contemporary arguments about higher education," said John Hess, Campus Technology Program Chair. "The forces Selingo identifies are affecting, and will continue to affect, the policies and priorities of higher education institutions in ways that will shape their uses of, and expectations for, technology."

A leading authority on higher education, Selingo's work has been honored with awards from the Education Writers Association, Society of Professional Journalists and the Associated Press. He is the author of several books. In 2016 Selingo was named one of LinkedIn's Top Voices. He was a longtime reporter for and former editor of *The Chronicle of Higher Education*, and his writing has also appeared in *The New York Times*, *The Wall Street Journal* and *Slate*. He is a regular contributor to *The Washington Post*, a special advisor and professor at Arizona State University, and a visiting scholar at Georgia Institute of Technology's Center for 21st Century Universities

In addition to Selingo's keynote address, Campus Technology 2017 will include 7 thought-provoking workshops and more than 35 sessions in 7 distinct tracks that will dig into relevant topics for IT leaders, hands-on faculty and technologists.

"We are excited to bring together information technology and academic technology specialists from a variety of higher education institutions and technology companies nationwide," Hess said. "We are also excited to offer new session formats including Mega Sessions focused on emerging technologies and models for teaching and learning."

Registration is currently open for the 24th Annual Campus Technology Conference. Register by March 1, 2017, to save \$300.00 off the on-site rate. For additional details and to register, visit [www.CampusTechnologyConferences.com](http://www.CampusTechnologyConferences.com) or call toll-free 1-800-727-1227.

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### **About Campus Technology**

The Campus Technology Conference brings together thought leaders from the fields of higher education and technology to explore innovative solutions and to develop effective strategies for campus administration, infrastructure, teaching and learning, and more. Conference speakers and attendees occupy a variety of campus leadership positions including chief information officers, vice presidents of technology, and other executives, as well as a variety of academic and technology professionals who are working to manage resources effectively, build seamless networks, and create new educational and enterprise models for the future. Developed in consultation with members of an advisory board of academic and administrative experts from colleges and universities nationwide, each annual conference emphasizes strategic initiatives, technological innovations, emerging trends, hands-on workshop experiences, and opportunities for collaboration and partnership with industry leaders as well as within and among institutions. For additional information about the conference, please visit [www.CampusTechnologyConferences.com](http://www.CampusTechnologyConferences.com).

### **About LRP Conferences, LLC**

LRP Conferences, LLC, an affiliate of LRP Publications, produces professional conferences and trade shows annually including: Campus Technology Conference, Future of Education Technology Conference (FETC), Ergonomics Conference & ErgoExpo, Recruiting Trends Conference, and Talent Acquisition Tech Conference.

### **About LRP Publications**

LRP Publications, founded in 1977 by Kenneth Kahn, is a broad-based media company serving business and education professionals. Specializing in the fields of education administration, education law, education technology, federal employment, human resources, workers' compensation and disability, the company publishes hundreds of books, pamphlets, newsletters, videos and online resources. Additionally, LRP publishes two industry-leading magazines: Human Resources Executive® and Risk & Insurance®, plus delivers top-quality training and professional development with eLearning, conferences and tradeshow including: HR Technology Conference & Exposition®, National Institute on Legal Issues of Educating Individuals with Disabilities®, National Workers' Compensation and Disability Conference® & Expo, among others. For a complete list of LRP products, eCourses and conferences, please visit [www.lrp.com](http://www.lrp.com).

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