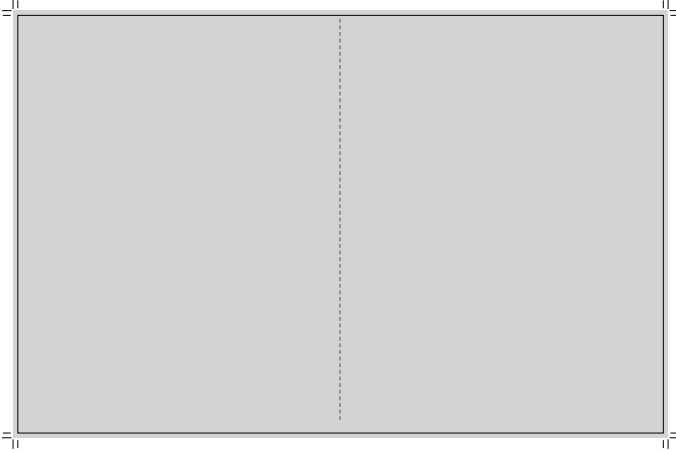


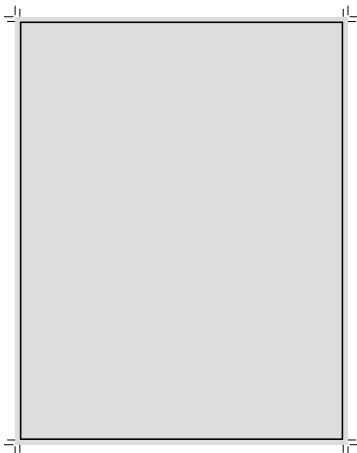
2016 Show Guide Ad Specifications



Two-Page Spread:

Trim Size: 17"(w) x 11"(h)

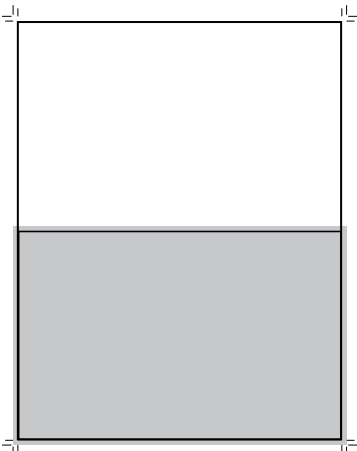
Bleed Size: 17.25"(w) x 11.25"(h)



Full page:

Trim Size: 8.5"(w) x 11"(h)

Bleed Size: 8.75"(w) x 11.25"(h)



Half page:

Trim Size: 8.5"(w) x 5.5"(h)

Bleed Size: 8.75"(w) x 5.75"(h)

No Charge for bleeds. Please provide PC-compatible, 300 DPI, CMYK TIFF or PDF files.

Artwork should be uploaded to <https://www.hightail.com/u/LRP-ArtDirector>.

Email artdirector@lrp.com with any questions.