

CAMPUS 2017 TECHNOLOGY

2017 Show Guide Contract

JULY 17 - 20
MCCORMICK PLACE, CHICAGO

Send signed contract to:
Brian Gallagher
Email: bgallagher@lrp.com
Fax: 215-784-0870

Mail payment to:
LRP Conferences, LLC
360 Hiatt Drive, Dept. 150F
Palm Beach Gardens, FL 33418

SALES REP: Bridget Oakes

SHOW GUIDE AD TYPE	RATE	<input checked="" type="checkbox"/>
Full Page	\$1,750	<input type="checkbox"/>
2-Page Spread	\$2,995	<input type="checkbox"/>
1/2 Page	\$975	<input type="checkbox"/>
Back Cover	\$2,445	<input type="checkbox"/>
Inside Front Cover	\$2,245	<input type="checkbox"/>
Inside Back Cover	\$2,245	<input type="checkbox"/>
Center Fold-Out Section	\$2,500	<input type="checkbox"/>
TOTAL INVESTMENT:		

SHOW GUIDE AD DEADLINES
Space Deadline: May 9, 2017
Ad Materials Deadline: June 9, 2017

AD SPECIFICATIONS

Full page: 8½" x 11"
Full page bleed: 8¾" x 11¼"
Trim Size: 8½" x 11"

No Charge for bleeds. Please provide PC-compatible, 300 DPI, CMYK TIFF or PDF files. Artwork should be uploaded to <https://www.hightail.com/u/LRP-ArtDirector>. Please email artdirector@lrp.com with questions.

Company Name: _____
Street Address: _____
City: _____
State: _____ Zip: _____ Country: _____
Contact Name: _____
Title: _____
Phone: _____
Fax: _____
Email: _____
Website: _____


PAYMENT

Check enclosed, made payable to LRP Conferences, LLC.
 Charge my credit card: \$ _____
CREDIT CARD TYPE: Visa Mastercard Amex Discover
Card #: _____ Exp. Date: _____
Security Code: _____
(3-Digit Code On Back Of Visa, Mastercard, Discover Or 4-Digit Code On Front Of Amex)
Name: (As It Appears On Card) _____
Credit Card Billing Address: _____
City: _____ State: _____ Zip: _____
Cardholder's Phone: _____
Cardholder's Signature: _____

AGREEMENT

Show Guide ads are subject to availability and may vary by event. Ads will be decided on a first-come, first-served basis (although prior year premium space advertisers will be given first right of refusal). 100% payment is required within 30 days to hold your ad space. You may elect to pay a non-refundable 50% deposit, with the balance being due 90 days prior to the event. Any contract received after this date must be paid in full. Advertisers who notify LRP of cancellation in writing 120 days prior to the event will receive a refund of 50% of the total ad space cost. The person signing this document understands that this is a binding agreement and represents and warrants to LRP Conferences, LLC that he/she is authorized to bind the above named company to the terms hereof.

ACCEPTED BY ADVERTISER

Print Name: _____
Date: _____


Accepted By LRP: _____
Date: _____